

Effective Pain Relievers

Beta Healthcare – Better healthcare for all

Many of us have grown up with brands such as Maramoja, Action, Salimia, Good morning and Prunol. Some of these brands have been passed on from generation to generation and have been trusted by many and loved by even more. The reason for this consumer endorsement is because of the guaranteed quality, the proven efficacy and value for money for these products but most importantly the trust they have bestowed on the manufacturer Beta Healthcare.



Dr Sanjay Advani,
Director and CEO, Beta Healthcare

Beta Healthcare consistently seeks to improve its manufacturing capabilities to this end the company recently relocated to the prestigious state of the art factory on a five-acre plot in the heart of industrial area, this will enable the company to increase its manufacturing capabilities and penetrate into virgin markets across Africa.

Dr Sanjay Advani ,CEO, points out that In May 2008, Aspen pharma one of the largest pharma companies acquired share capital of Shelys Africa Limited, which has operations in East and Central Africa. Both Beta healthcare in Kenya that deals in prescription ,over the counter products and Fast moving consumer products and Shelys Africa , that is the sister company based in Tanzania that is a leader in script market operate under the umbrella

of Shelys Africa . The acquisition by Aspen pharma is already bearing fruit for Beta Healthcare since recently Beta Healthcare ventured into the `Infant milk formula market and successfully launched three SKUs ; Infacare 1 , Infacare 2 and Infacare 3 amongst a host of ongoing technological transfers.

Aspen pharma recently acquired two major over the counter brands that is Hedex and Cofta and through its 100 % owned subsidiary Beta Healthcare offers the brand in Kenya, Uganda and Tanzania. Beta Healthcare in a bid to expand its footprints has gotten into major global tie ups . One such formidable tie up is with pharma giant Plethico distributing and marketing its products in Africa. Another major tie up is with Anglo French . Dr Advani promises that Beta Healthcare has a lot up its sleeve with major global tie ups in its pipeline.

Beta Healthcare recently invested in a state of the art R and D centre the first in the East African market. Through its center of excellence, the company

intends to explore into new formulations that are relevant in our market within different therapeutic segments.

Alice Mwalimo, Head of Sales and marketing points out that one of Beta Healthcare's mantra is believing in being in the forefront in developing new offerings that answer consumer needs . Beta Healthcare recently ventured aggressively into the herbal market. Global trends show that consumers are now more health savvy and health conscious and are drawn to herbal products that are safe and effective. One of the new supplements, Slimtrim, is herbal based and is specifically formulated to aid weight loss. She points out that people's lifestyles, including eating habits, predispose them to diseases such as diabetes, which is worsened by obesity.

"Slimtrim will help one achieve his or her desired weight. It has ingredients that are scientifically proven for their efficacy in weight management therapy. All a user ought to do is accompany this supplement with a balanced diet. This

is a product from nature and works on your metabolism in a natural and healthy way, as it has no side effects."

Other herbal offerings from Beta Healthcare include, Livlife, which is formulated for liver protection and Memcap, which enhances the memory in the young and the old. By manufacturing lifestyle herbal products the company has broadened its portfolio and is now serving a different, unique yet required niche market. Dr. Sanjay assures consumers that the necessary toxicology tests have been undertaken to ensure the supplements have absolutely no side effects.

Beta Healthcare stands for the following values. They believe in speed – Reaching our customers fast to cater for their health needs. Believe in Integrity – Ensuring that our products are safe for consumers. Believe in affordability- that is provide affordable quality products for our consumers and we believe in accessibility – We are where our consumers are.



We Understand Your Pain



Safe, fast and effective relief for Fever and Pain



Relief from Muscular Pains, Sprains, Cramps, Backache and Aching joints



The strength to clear Headaches fast.



For relief of Headache, fever and toothache

Available Near You

If Symptoms persists seek medical advice
Call us on: 6530106 or 0735992699



For that Pounding Headache get relief fast